



The People **First** Campaign

Governor Andrew M. Cuomo



Elected for 3 Goals:

Get the Economy Running

Clean Up Albany: Ethics Reform

Return NY Legacy of Social Progress

The background features a faded, light-colored image of a grand, multi-story building with many windows, likely a government or institutional structure. Overlaid on the right side of the image is the Seal of the State of New York, which depicts a shield with a landscape, flanked by two female figures representing Liberty and Justice. A banner at the bottom of the seal reads "EXCELSIOR".

PHASE I COMPLETED

We're off to a good start because of the passage
of the budget

Budget was...



Honest



Balanced



On time

EXCELSIOR

This Year's Budget

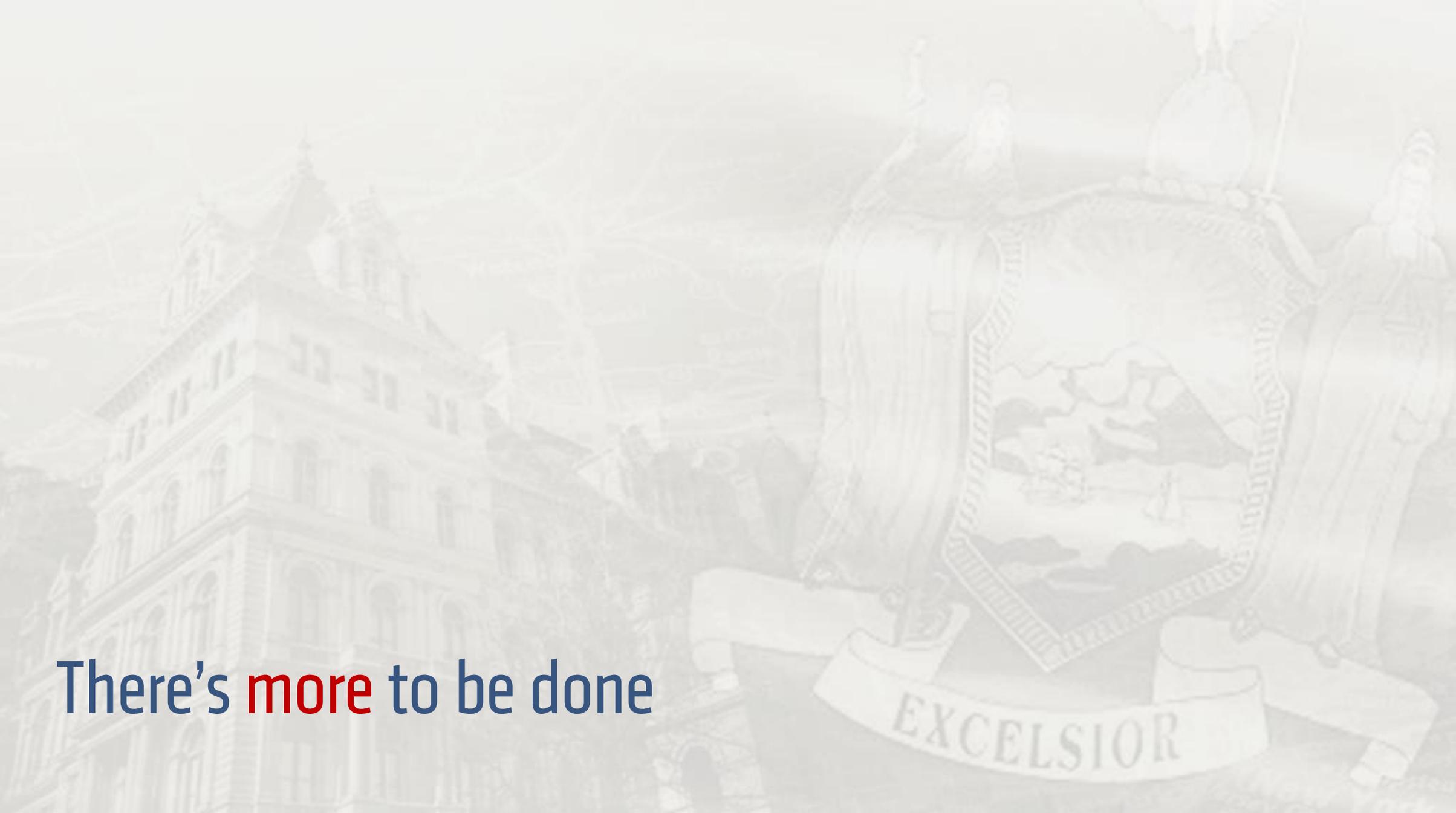
Closed a \$10 billion deficit without raising taxes or borrowing

Ended automatic inflators

Introduced performance

Began to rebuild the economy: "Recharge NY" jobs program

There's **more** to be done





REFORMING ALBANY
PHASE II



Get Economy Running

1.

\$28,512

ENT
AFTER

BILL

TOTAL

Stop taxes
through gov.

FORECLOSURE

HOME
FOR
SALE

Started by getting taxes under control
with the state budget

Get Economy Running

\$28,512

MENT
AFTER

BILL

TOTAL

Stop taxes
going
through the roof.

State Budget

FORECLOSURE

NO NEW TAXES

HOME
FOR
SALE

\$28,512

Stop taxes
from going
through the roof.

FORECLOSURE

HOME
FOR
SALE

Now, we must turn to local government taxes

\$28,512

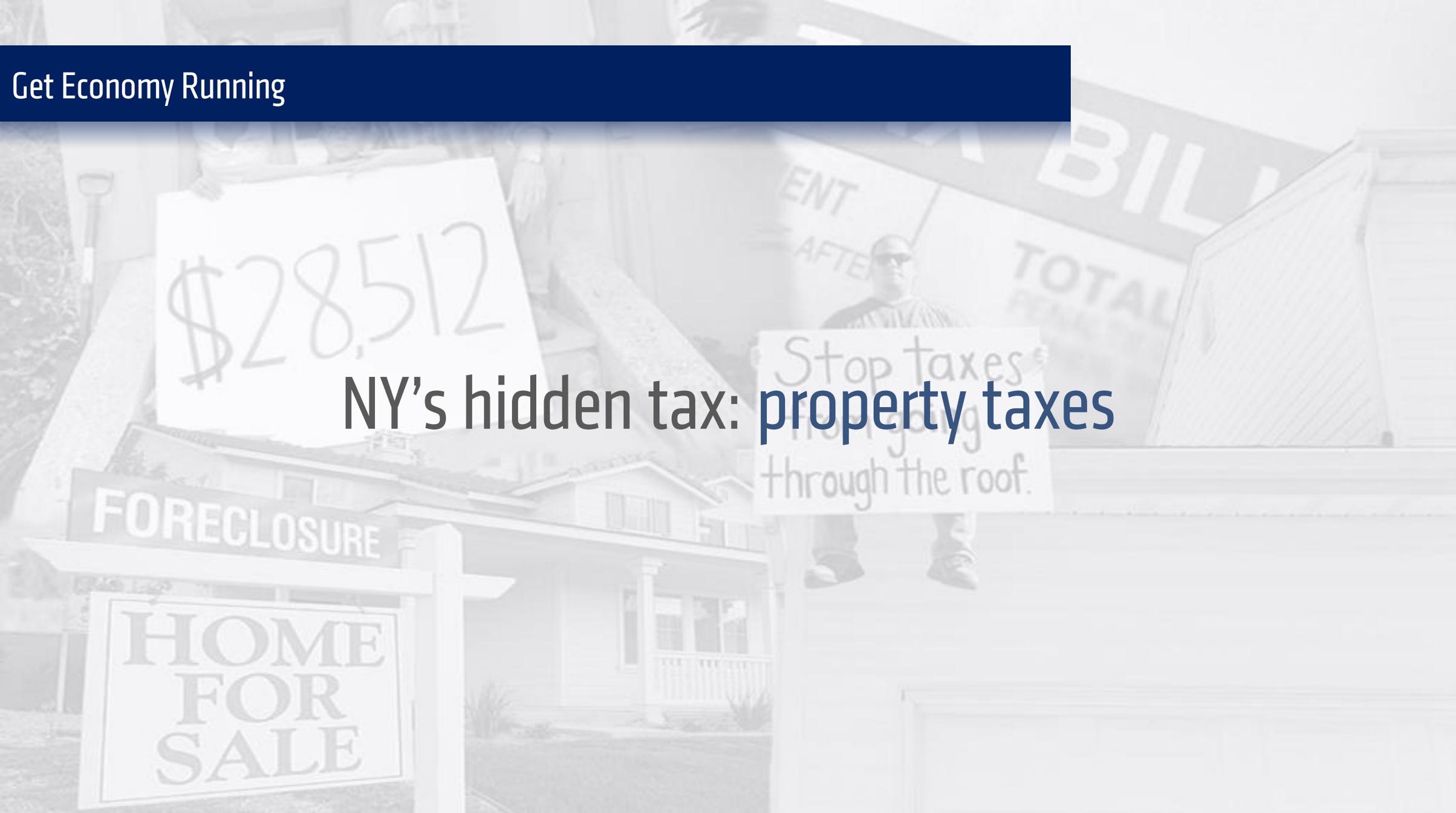
NY's hidden tax: property taxes

Stop taxes
from going
through the roof.

FORECLOSURE

HOME
FOR
SALE

BILL
TOTAL



Get Economy Running

\$28,512

ENT
AFTER

BILL

TOTAL

Highest in the nation...

Stop taxes
from going
through the roof.

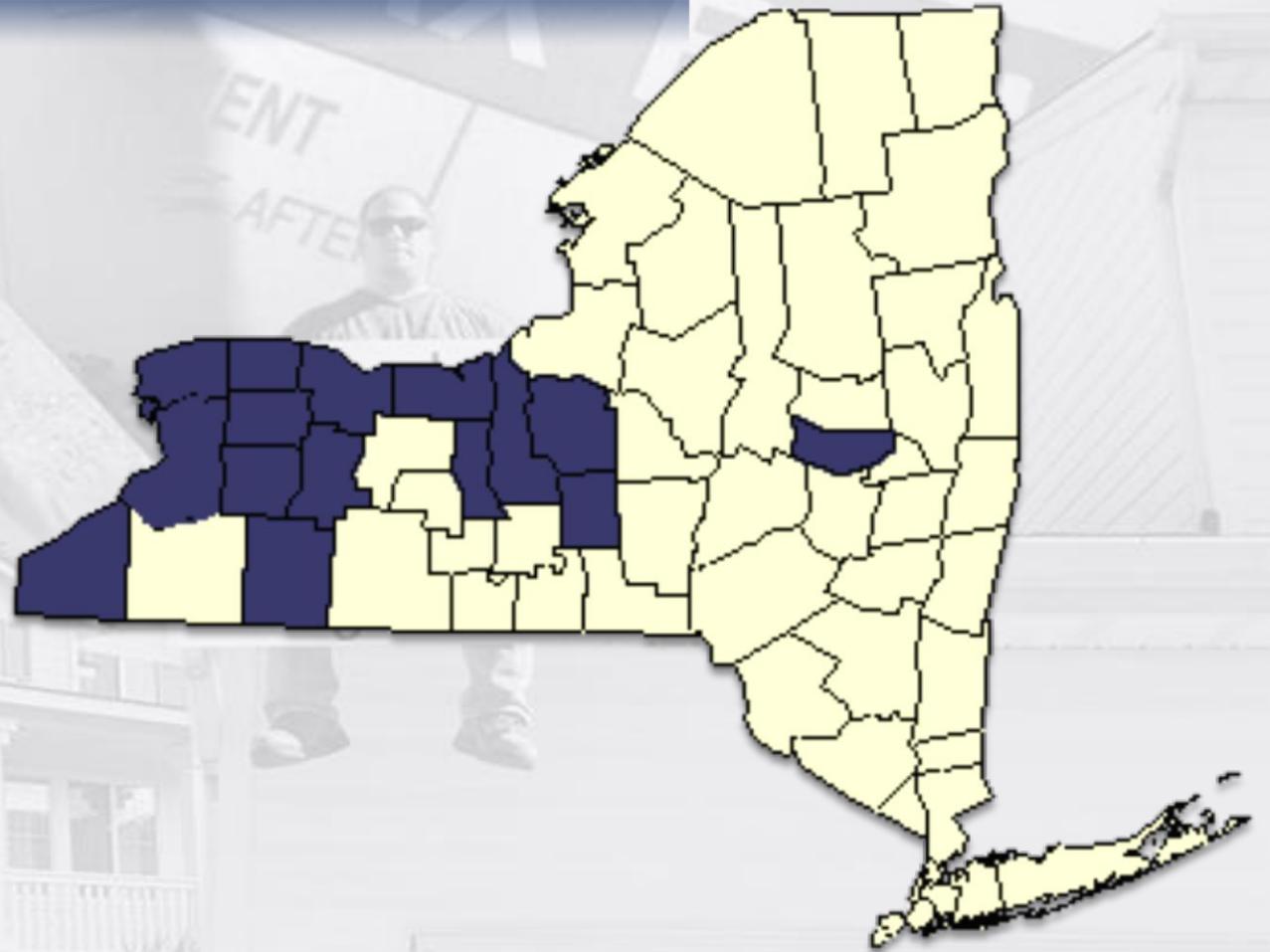
FORECLOSURE

HOME
FOR
SALE



Get Economy Running

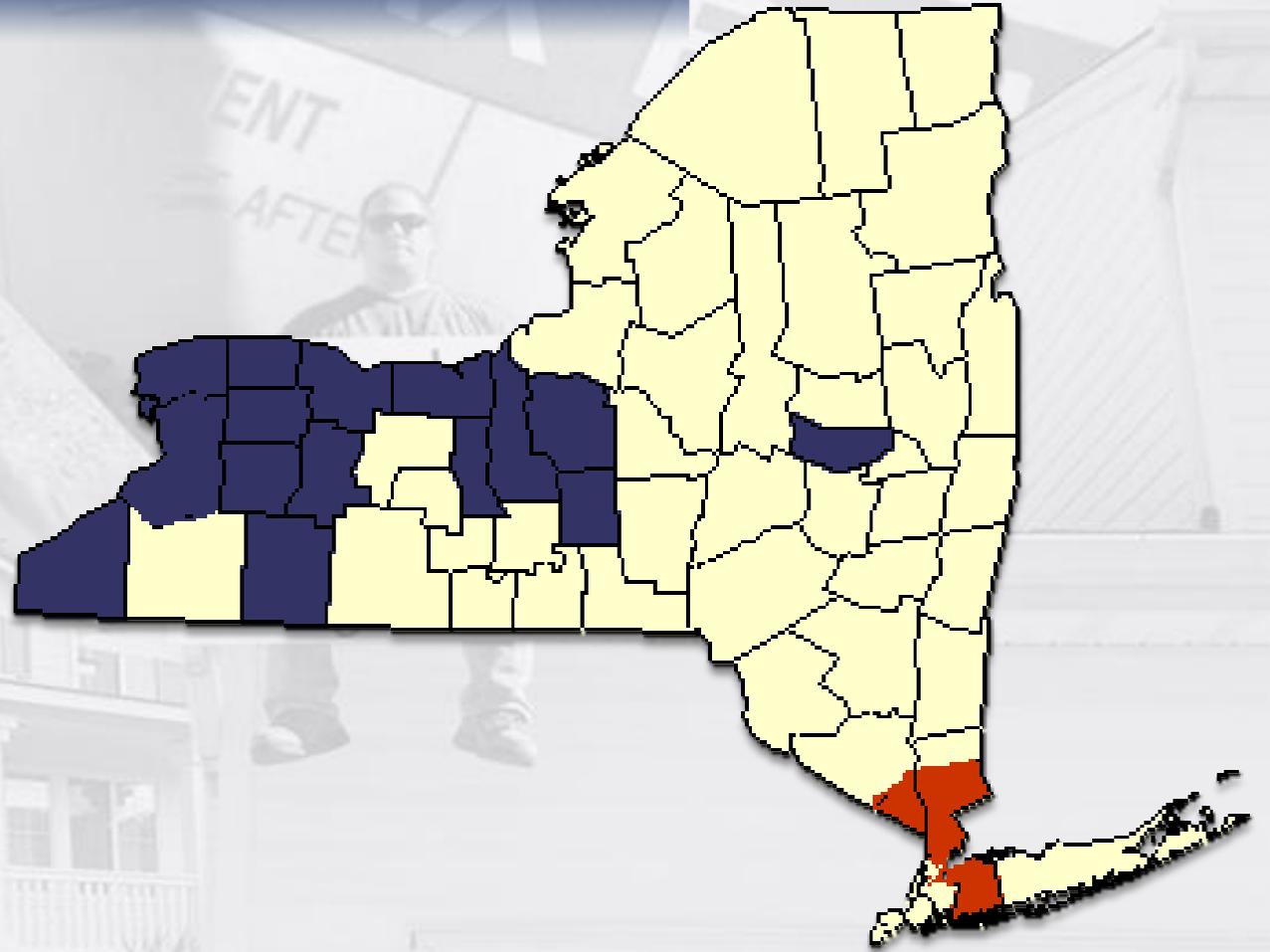
When measured by assessed valuation of homes, **top 15 highest** taxed counties are in New York...



Source: Tax Foundation, 2007-2009

Get Economy Running

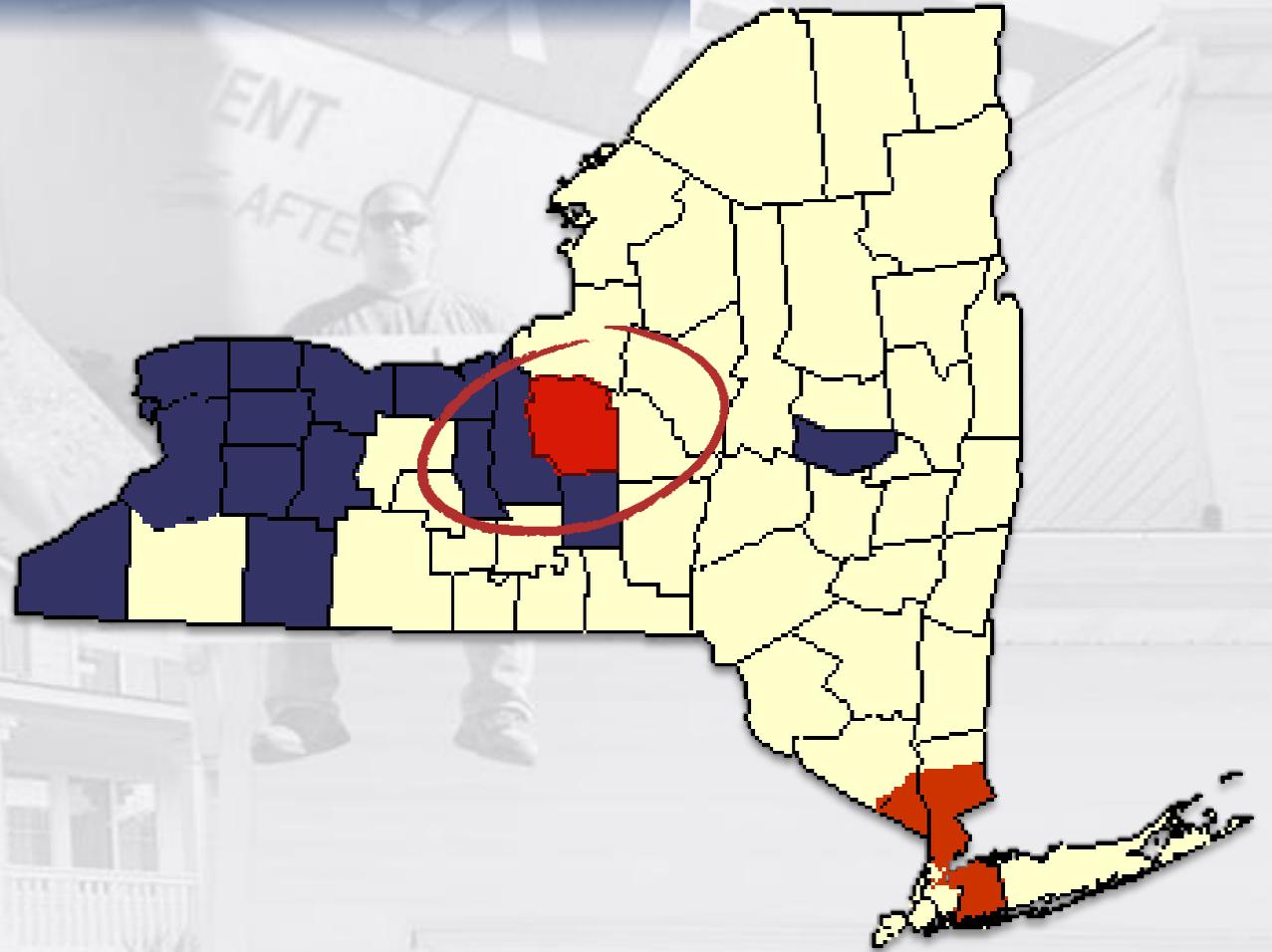
When measured by absolute dollars, Nassau (1st), Westchester (2nd) and Rockland (5th) are in the **top five**.



Source: Tax Foundation, 2007-2009

Get Economy Running

Onondaga County has the **12th** highest taxes in the nation



Source: Tax Foundation, 2007-2009

Get Economy Running

All NY counties are in
the top 20%



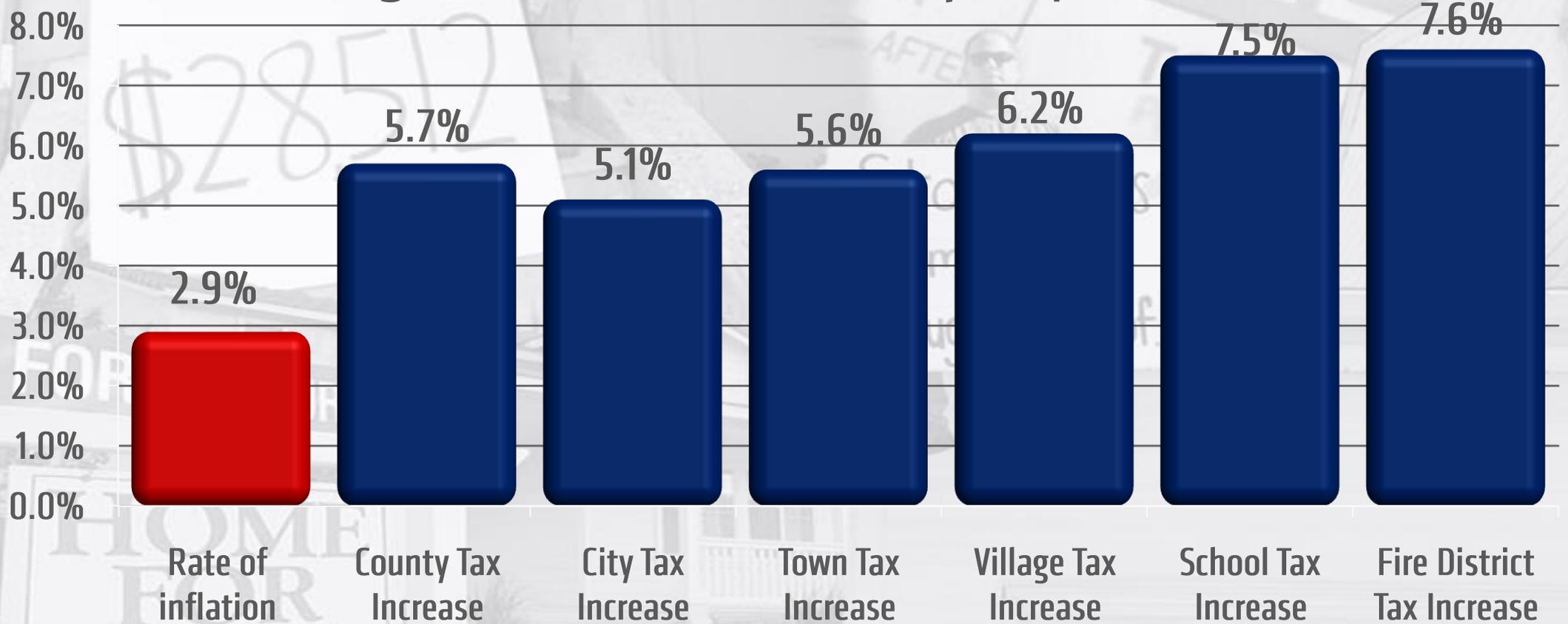
Source: Tax Foundation, 2007-2009

Median U.S. property tax bill: **\$1,917**

Median NY property tax bill: **\$3,755**

NY is **96%** higher

Rising & Unsustainable Property Tax Increases



Source: Office of the State Comptroller, 2002-2007

\$28,512

ENT
AFTER

BILL

TOTAL
PENALTY

Stop taxes
from going
through the roof.

NY has no economic future as the
tax capital of the nation

FORECLOSURE

HOME
FOR
SALE

Growing Property Tax Burden Hurts NY's Business Climate



Property Taxes Paid by Businesses

Corporate Income Taxes Paid by Businesses

Source: Empire State Development Corporation

\$28,512

Stop taxes
from going
through the roof.

What's the answer?

FORECLOSURE

HOME
FOR
SALE

ENT
AFTER
TOTAL
PENALTY

BILL



Cap property taxes for all local governments and school districts at 2% or the rate of inflation, whichever is less

Override of 60% of voters for schools & 60% of local legislative bodies for all other local governments

Limited exceptions to the cap

Massachusetts Tax Cap Example

Before Massachusetts enacted a tax cap in 1980, it was the 2nd most taxed state in the nation

Today, Massachusetts ranks 23rd

Source: Josh Barro, Do Property Tax Caps Work? Lessons for New Jersey from Massachusetts

Get Economy Running

\$28,512

FORECLOSURE

HOME
FOR
SALE

We need a new attitude in New York...

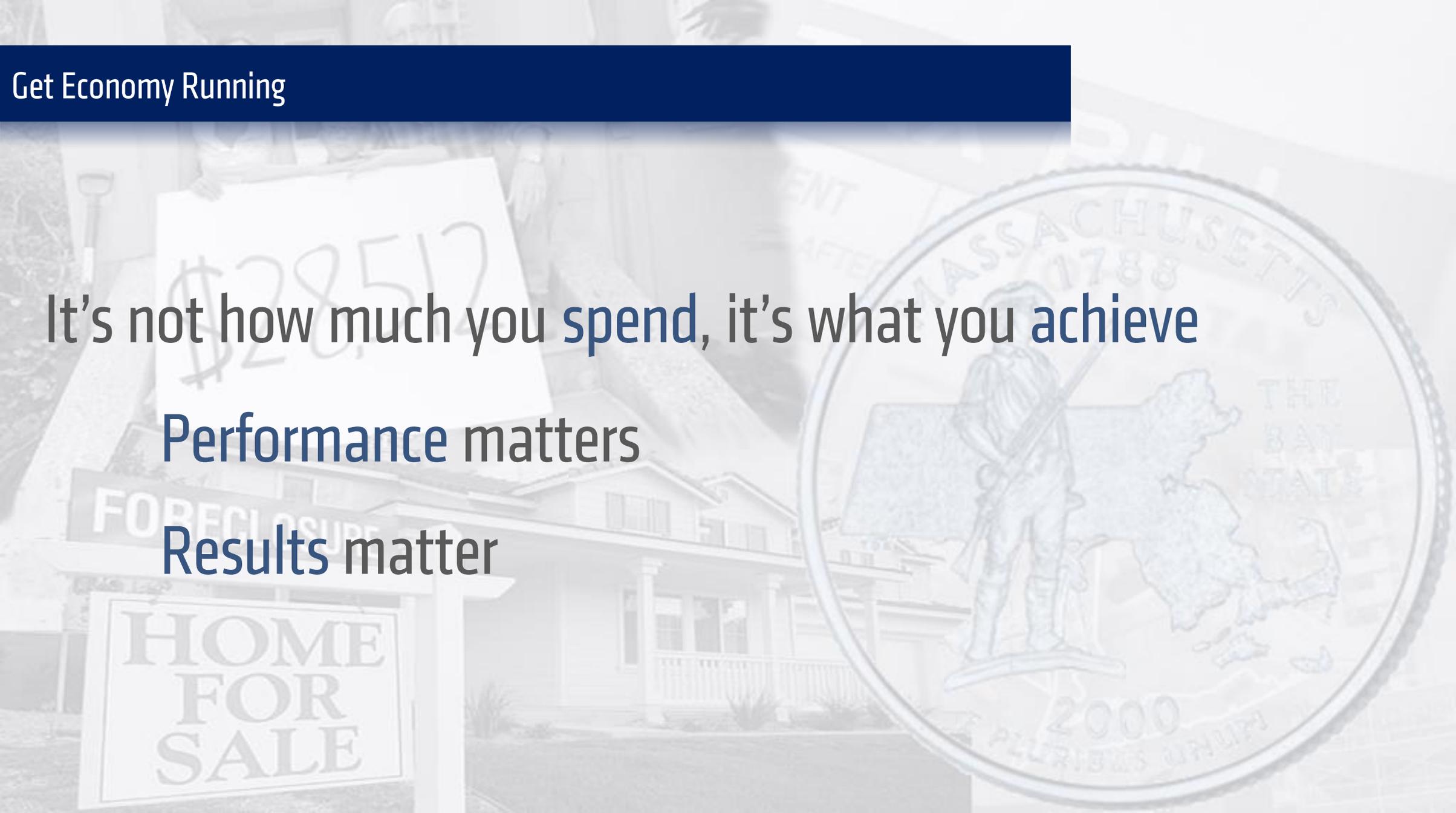


Get Economy Running

It's not how much you spend, it's what you achieve

Performance matters

Results matter



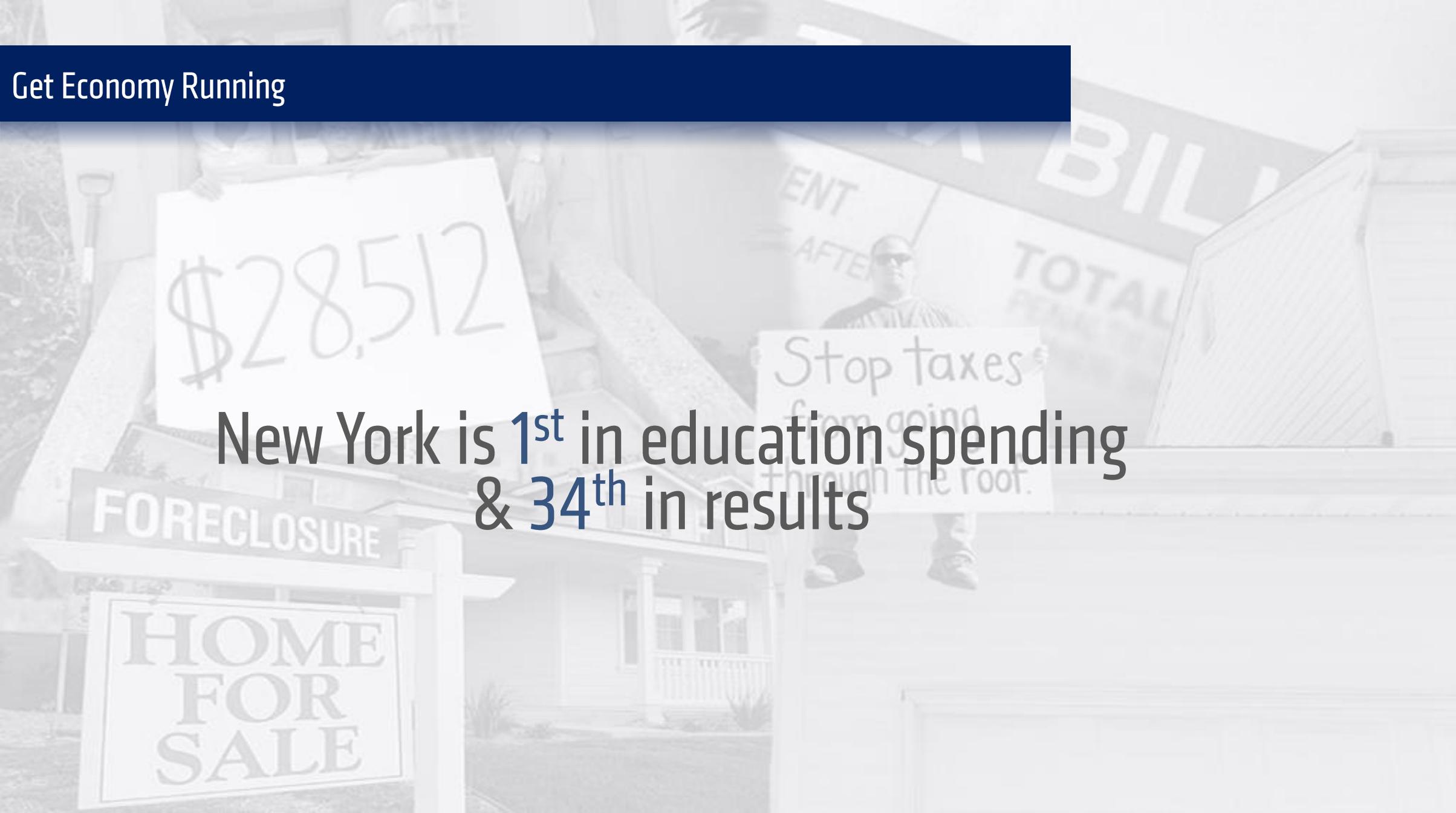
\$28,512

Stop taxes
from going
through the roof.

New York is 1st in education spending
& 34th in results

FORECLOSURE

HOME
FOR
SALE



Massachusetts Tax Cap Example

New York spends 28% more per student for education yet...

New York is 40th in graduation rates;
Massachusetts is 14th

Massachusetts ranks 1st in test scores;
New York is 25th

Sources: National Center for Education Statistics & NYS Commission on Property Tax Relief

School Spending & Enrollment 1996-2011

	1996-97	2010-11	Increase/Decrease
Total Public School Enrollment	2,812,000	2,694,000	-4.20%
Total School Expenditures	\$26,151,872,531	\$57,600,000,000	120%
Total Public School Teachers	194,957	214,000	9.80%
Total Supervisory Staff	31,332	42,000	34%

Source: State Education Department, Information and Reporting Services

Get Economy Running

\$28,512

ENT
AFTER
TOTAL
PENALTY

Stop taxes
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through the roof.

FORECLOSURE

HOME
FOR
SALE

We also need **mandate relief** & **pension reform**

Get Economy Running

Mandate Relief

Mandate Relief Redesign Team

Remove unnecessary mandates



Get Economy Running

Also need pension reform; long term unaffordable

\$7.00
\$6.00
\$5.00
\$4.00
\$3.00
\$2.00
\$1.00
\$0.00

\$28,512

\$1.30 billion



1998-99

476%

\$6.20 billion



2013-14

Source: New York State Division of the Budget

Clean Up Albany: Ethics Reform

Long line of disgraced politicians

New York's state legislators would love to have you think they're itching to share details about their outside income and that of their spouses. They even voted overwhelmingly last week for an ethics bill that would require them to share those details with the public.

What you is the take effort, the

Andy's 'Hevesi Law' to Slam crooked pols

ANY | The Legislature decided not to address a \$315 million budget deficit in its special session Monday even after the state comptroller said inaction would make New York's budget

"What we really needed to do is give Andrew Cuomo a hand balancing this year's budget. Not only does he inherit a structural deficit of \$9 billion plus, he will

The hard fall of Vincent Leibell from the pinnacle of power only amplifies what everyone has known for years



colonic, a thorough cleansing to flush out all the cynical, greed-driven

DAILY NEWS
State of New York

FBI, IRS raid clinic
state senator

Stop pols chatting up controller on pension biz, Cuomo orders

LBANY - Gov. Cuomo wants to end the pension-gravy train for elected officials and their pals.

would eliminate even the appearance of favoritism, money belonging to taxpayers should not be the plaything of elected officials.

network of local corruption

General Andrew Cuomo contacted his office is assisting in

through e-mail. A Senate official said Espada was headed from Albany to the clinic on Wednesday after he was ex-

cross@nydailynews.com

downs with Controller Thomas DiNapoli.

The announcement comes just weeks after disgraced ex-Controller Alan Hevesi was sentenced to up to four years in prison for his role in a massive

Clean Up Albany: Ethics Reform

Cuomo files civil suit against Democrat, accusing him of siphoning \$14 million

NEW YORK (AP) — Federal authorities seized a server through a mail

STATE OF CH

Andy's 'Hevesi Law' to Slam crooked pols

By BRENDAN SCOTT

notes.
One box was marked, "Payroll 205." Another said "Timesheets 205-206."
Espada spokesman Steve Mangione didn't immediately respond to requests for comment left on his cell phone and

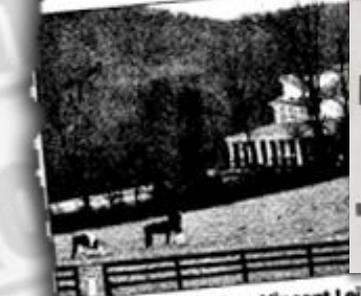
"I know who he is," she said of Espada. "I know he is responsible for this place."
In the civil suit, Cuomo also accused Espada of getting the Soundview Board of Directors which he controls to give him a guaranteed \$9 million severance package.

search was
announced
used for
Espada's
Tuesday
general of a
no of tap-
es and of
nemies, a
ot Spitzer
and was

**te
ate
der
ing
suit**

accuses Espada, 'siphoning' nonprofit.

CARA MATTHEWS
GANNETT ALBANY BUREAU



Corrupt state Sen. Vincent Leibell instructing an unidentified lawyer feds about their kickba

You and I say there any cash relationsh

Since you and I are in didn't happen... All long as you and I are consistent, I'm fine, you're fine.

Leibell, whose sprawling home was part of a \$1 million in Snyder's — to Both tales, for example, involved the dol- out of good-paying, public job

Clean Up Albany: Ethics Reform

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We need to restore faith

DAILY NEWS

FBI, IRS raid clinic State senator

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Stop pols chatting up controller on pension biz, Cuomo orders

LBANY - Gov. Cuomo wants to end the pension-gravy train for elected officials and their pals. Cuomo would eliminate even the appearance of favoritism, downs with Controller Thomas DiNapoli. The announcement comes just weeks after disgraced ex-Controller Alan Hevesi was sentenced to up to four years in prison for his role in a massive pension fund money belonging to taxpayers should not be the play-thing of elected officials.

network of local corruption

The hard fall of Vincent Leibell from the pinnacle of power only amplifies what everyone has known for years



colonic, a thorough cleansing to flush out all the cynical, greed-driven

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would eliminate even the appearance of financial interest. Cuomo said the pension fund should be kept pure, and money belonging to taxpayers should not be the plaything of elected officials.

Former network of local corruption

FBI, IRS raid clinic

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DAILY NEWS

State of New York

Disclosure?

Wally

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Clean Up Albany: Ethics Reform

Who else do they represent? Is it a **conflict**?



Clean Up Albany: Ethics Reform

Release a list of **who you represent** before the state

New York's state legislators would love to have you think they're itching to share details about their outside income and that of their spouses. They even voted overwhelmingly last week for an ethics bill that would require them to share those details with the public.

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DAILY NEWS

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State of New York

...the most honest of Albany's

cross@nydailynews.com

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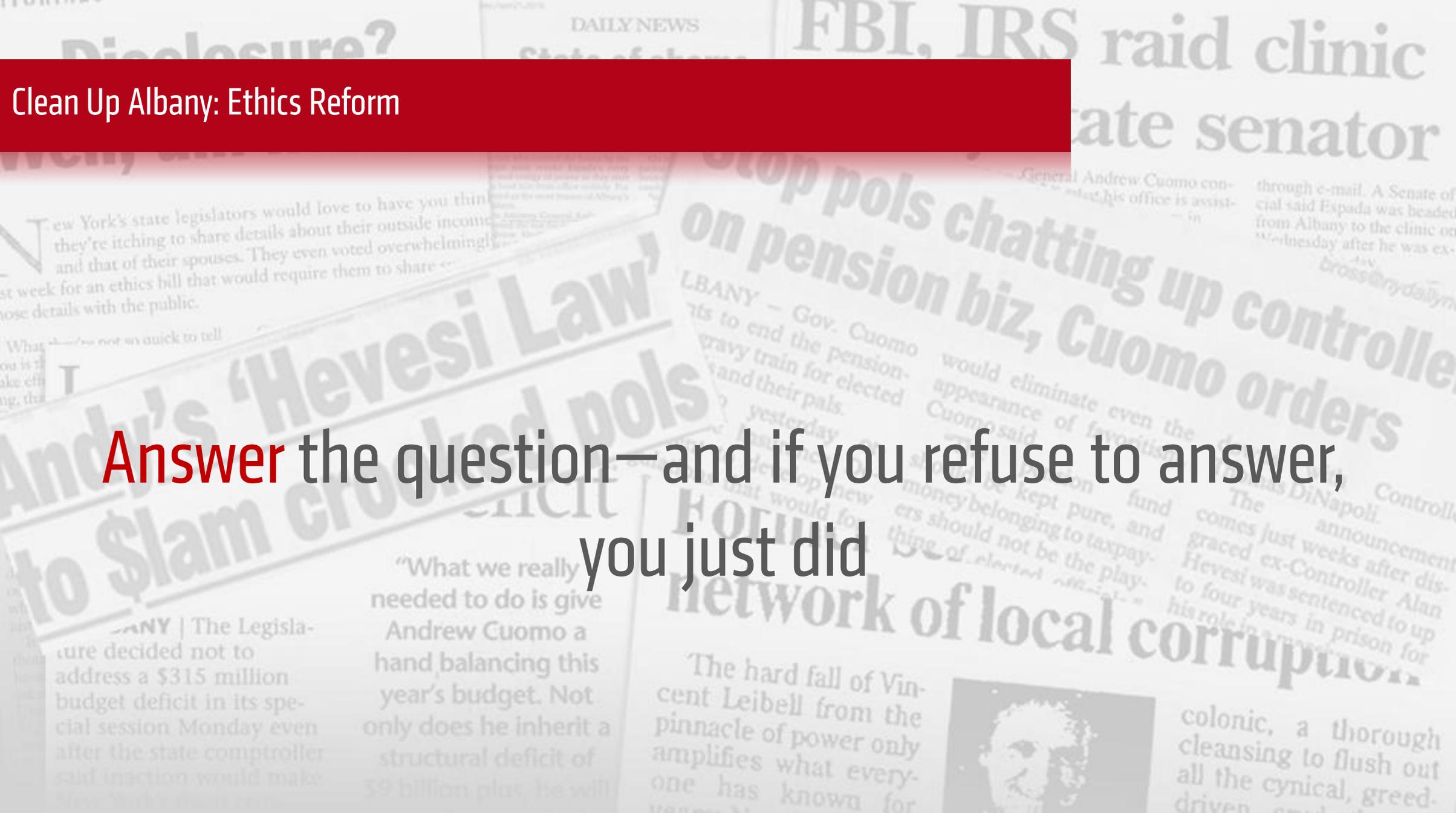
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Clean Up Albany: Ethics Reform

Answer the question—and if you refuse to answer, you just did



Clean Up Albany: Ethics Reform

Legislature resists ethics reform: “the Legislature should police itself”

Legislative Ethics Committee since 2007

NEVER TOOK A REAL ACTION!

Self-policing is an oxymoron

Clean Up Albany: Ethics Reform

Since 2007...

Senator Joe Bruno
Senator Pedro Espada
Senator Carl Kruger
Senator Vincent Leibell
Senator Efrain Gonzalez, Jr.

Assemblyman Anthony Seminerio
Assemblywoman Diane Gordon
Assemblyman Brian McLaughlin
Assemblyman William Boyland

NOT A PEEP...

Clean Up Albany: Ethics Reform

We need an **INDEPENDENT MONITOR**





3.

NY Social Progress



New York is home to social progress...

The Environmental Movement—Storm King

Women's Rights Movement—Seneca Falls

Worker's Rights Movement—Triangle Fire

Marriage equality is a **civil rights** issue



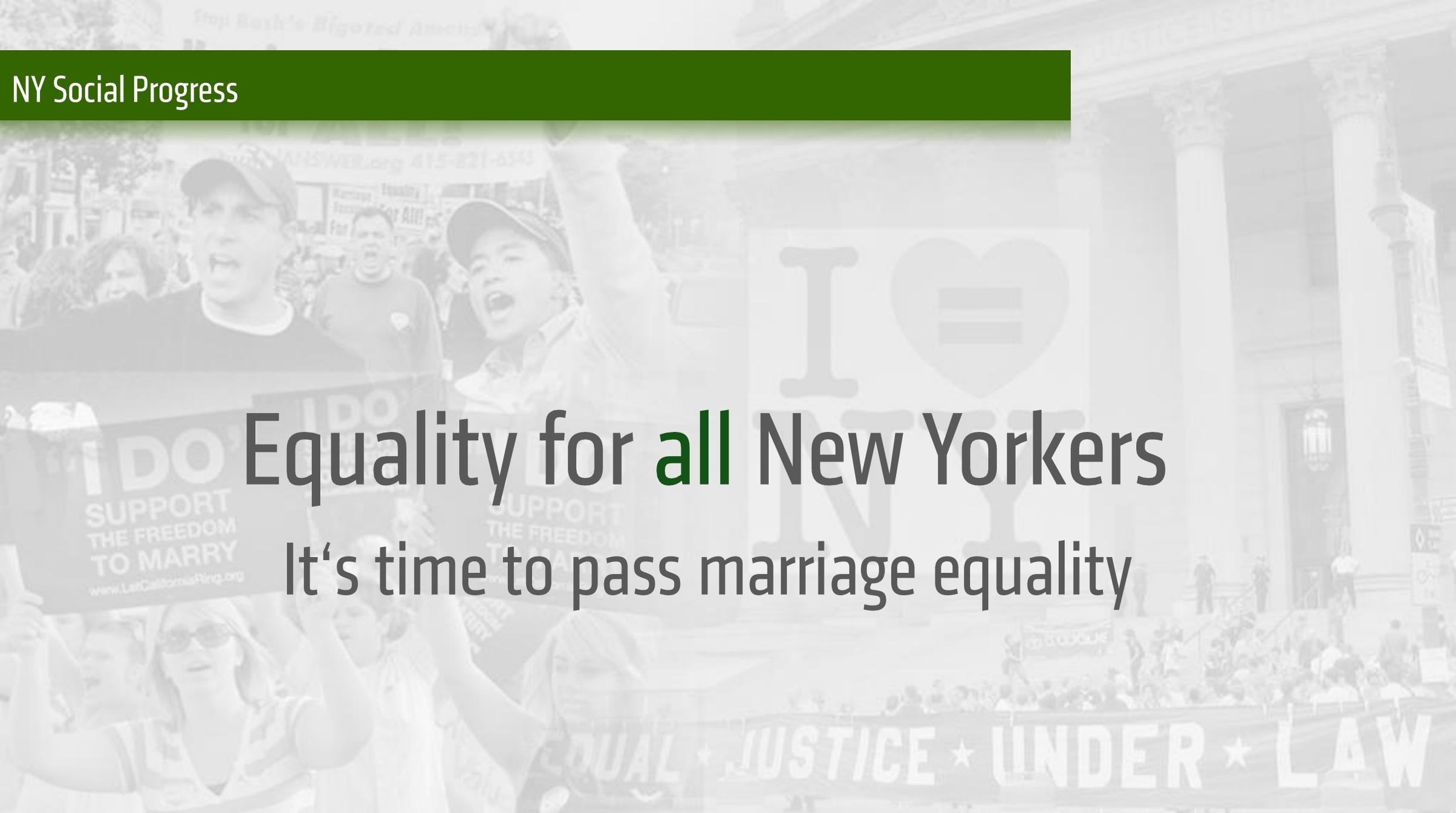
NY Social Progress



At one time it was **illegal** for interracial couples to marry

New York has fallen behind states, such as Massachusetts, Connecticut, Iowa, Vermont and New Hampshire

EQUAL ★ JUSTICE ★ UNDER ★ LAW



Equality for **all** New Yorkers

It's time to pass marriage equality

EQUAL JUSTICE UNDER LAW

Recap, the agenda...

Get the Economy Running

Clean Up Albany: Ethics Reform

Return NY Legacy of Social Progress



The background of the image is a faded, light-colored illustration. On the left side, there is a large, multi-story building with many windows, characteristic of a government or institutional structure. On the right side, there is the Seal of the State of New York. The seal features a shield with a landscape, a sun, and a plow. Above the shield is a crest with a figure holding a staff. To the right of the shield is a figure holding a scroll. Below the shield is a banner with the word "EXCELSIOR".

Now is the time

The background of the image is a faded, light-colored illustration. On the left side, there is a detailed drawing of a large, multi-story building with many windows and a prominent corner. On the right side, there is the Seal of the State of New York, which features a shield with a landscape, a sun, and a plow, flanked by two female figures representing Liberty and Justice. A banner at the bottom of the seal reads "EXCELSIOR".

June 20th is **D-Day**

The background of the image is a faded, light-colored illustration. On the left side, there is a large, multi-story classical building with many windows and a prominent corner. On the right side, there is the Seal of the State of New York, which features a shield with a landscape, a sun, and a plow, flanked by two figures. Below the shield is a banner with the word "EXCELSIOR".

Tell your legislators to pass the bills or **don't come home...**

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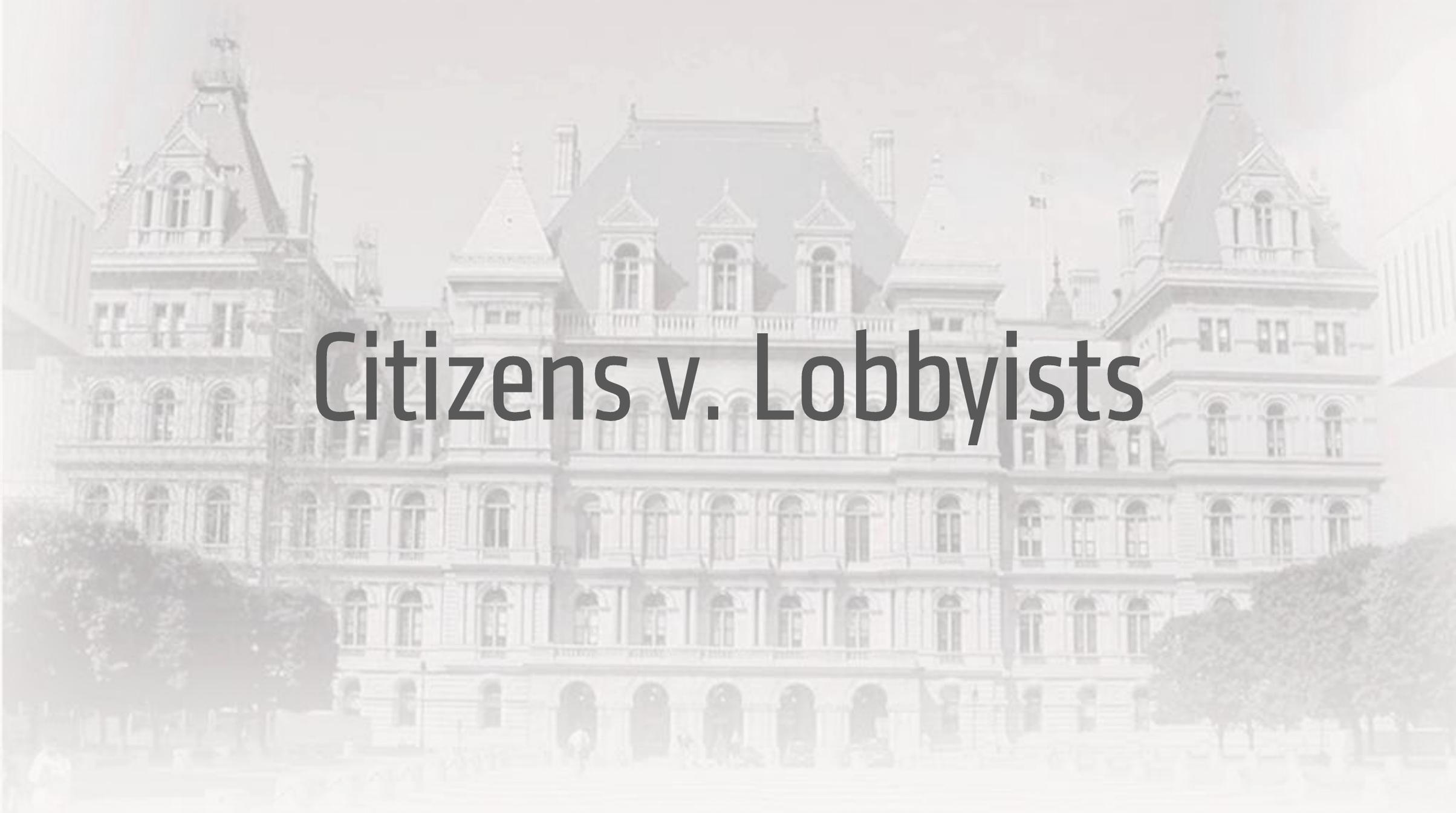
In closing

Simple truth

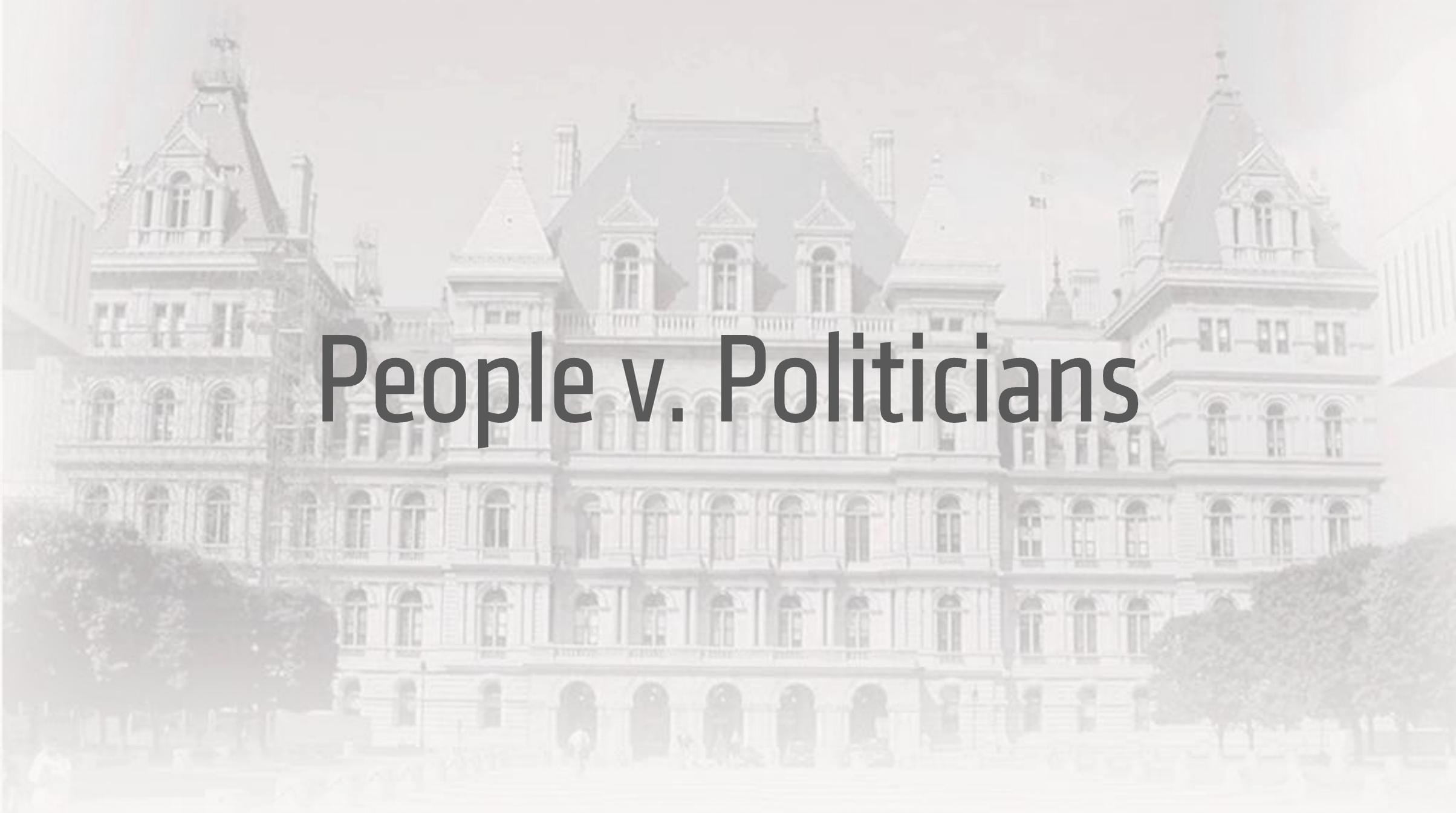




Battle for **control** of the government



Citizens v. Lobbyists



People v. Politicians



Ethics Issue



Ethics Issue=Trust



Property Tax Cap=**Respect**



Who wins?



It is up to **you**...



